



KidsCo Acquires Five New Titles From Nelvana To Kick Off 2013

Beyblade, Grossology, Rolie Polie Olie, Jacob Two-Two & Babar to Debut in January

London, UK, 22 November 2012 – KidsCo, the international children’s television channel, today announced it has licensed a slate of new content from Nelvana, including *Beyblade*, *Grossology*, *Rolie Polie Olie*, *Jacob Two-Two* and *Babar*. The content acquired from Nelvana, which is owned by KidsCo joint-venture partner, Corus Entertainment, will form part of the channel’s January 2013 schedule when the refreshed brand is debuted on-air.

Hendrik McDermott, Managing Director of KidsCo, comments: “*2012 has been a year of content and dubbing investment for KidsCo, with our 2013 programming line-up looking stronger than ever. Working closely with our strategic shareholders, Corus Entertainment and NBCUniversal, we will be delivering a completely refreshed on-air look and much stronger content proposition from January 8. Our new Nelvana titles will mean that our valued affiliates can continue to deliver a compelling range of KidsCo’s safe, feel-good and diverse content to audiences worldwide.*”

Beyond the recent Nelvana order, KidsCo recently acquired the rights to widely acclaimed *My Place* and animation *Sheldon*. It has also commissioned Matchbox Pictures to produce *Zuzu and the Supernuffs*, which will air in all KidsCo territories next year.

The acclaimed Japanese series *Beyblade: V Force* follows the adventures of Tyson, Max, Ray, Kai and Kenny who battle with highly powerful enchanted spinning tops to become world champions; it will air across Central and Eastern Europe.

Meanwhile, *Grossology*, the crime-solving adventure series – with cases too disgusting for adults – featuring fascinating science facts, vile villains and loads of gross-out humour, will launch in Australia, South Africa and Asia alongside classic favourites *Rolie Polie Olie*, *Jacob Two-Two* and *Babar*.

Further content from Nelvana coming to KidsCo across Western Europe will be announced early next year.

END

About KidsCo

KidsCo is an international children’s television channel for pre-schoolers, children aged 6-10 and families. A joint venture owned by NBCUniversal and Corus Entertainment, KidsCo is available in 18 languages and reaches 15 million subscribers worldwide. KidsCo is distributed to satellite, cable and IPTV platforms across Europe, Asia, Africa and Australia. KidsCo’s range of responsible, feel-good and dependable content is also sourced from across the globe.

www.kidscotv.tv

For media enquiries please contact:

Champion Communications

E. kidsco@championcomms.com

T. +44 (0) 207 637 2587